

We look forward to meeting you!

Study in Fulda – in the centre of Germany

FACHWERK 5 05|2023 | Credits: Hochschule Fulda



Central campus square



Fulda's bar and pub scene

International Office
Fulda University of Applied Sciences

International Management (M.Sc.)

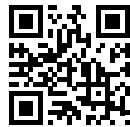
for international applicants

Further information

Academic advice:
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Hochschule Fulda
University of Applied Sciences



Fulda University

- 8 academic departments and over 60 study programmes
- 170 professors and 520 academic and support staff
- 9,300 students
- approx. 1,530 international students

The city of Fulda

- Historic city founded in 744 with picturesque old town
- Only 50 minutes by train from Frankfurt
- A high quality of life, good, affordable accommodation and an ideal study environment

Costs

- **Tuition fee:** The University is funded by the state, students pay no tuition fees.
- **Enrolment fee:** approx. €300 per semester, including the semester ticket for public transportation in and around Fulda
- **Cost of living:** €750–€850 per month, including rent, health insurance (€110 per month), depending on living standard
- **Job opportunities:** From tutoring jobs and student assistantships at Fulda University to typical students' jobs in restaurants, shops and many other industries in the city of Fulda and surroundings, there is a wide range of job opportunities available.

Five reasons to study at Fulda University

- **1. Strong international focus:** Three international Bachelor's programmes, five international Master's programmes, and a variety of short-term programmes, e.g. the Summer and Winter University.
- **2. Application orientation:** Strong links to business and industry and excellent job opportunities for graduates on the German and global labour markets.
- **3. Strong research focus:** Fulda University is the first university of applied sciences in Germany authorised to award doctoral degrees.
- **4. Campus university:** Everything is within easy reach, students soon find their bearings and it's easy to make friends and contact staff.
- **5. Central location:** Conveniently located in the heart of Germany, it is just 50 minutes from Frankfurt's international airport and three hours from Munich and Berlin. With a population of 68,000, Fulda is a peaceful and safe town and a great starting point for exploring the rest of Germany and Europe.



Lay the foundations
for your international career!



International student cohorts

“This course allows you to obtain not only
theoretical but also practical knowledge since the
professors use examples from the real world.”

Ramandeep, India



Collaboration in student groups

Content

Processes of (de-)globalisation pose ever new challenges to large corporate groups as well as small and medium-sized enterprises. While in the past the focus was on issues of fierce international competition, opening up new sales markets and optimising global value chains, today it is also about the changing economic world order and its consequences for companies.

A qualification in international management is therefore more relevant than ever. With our degree programme, we optimally prepare you for management roles and responsibilities in international companies. The focus is on corporate leadership and strategic management. You will also gain legal and economic knowledge that is vital in a globalised economy.

The programme is aimed at graduates with Bachelor’s degrees in business administration, economics, business engineering or business IT, who

- are looking to broaden and deepen their knowledge of international business management,
- want to improve their social and leadership skills,
- enjoy English and intercultural communication, and
- aspire to management positions in an international business environment or wish to do a doctorate.

Programme structure

In your first semester, you lay the basis for the rest of your Master’s programme. You will deepen your knowledge in human resources, marketing and responsible corporate governance, in all cases with an international focus. In addition, you are introduced to relevant quantitative methods, international business law and international economic relations. The second semester focuses on strategic management, risk and innovation management, corporate management as well as leadership and communication skills.

Timetable – International Management (MSc)

Semester 1	Semester 2	Semester 3
Quantitative Empirical Methods for Management	Leadership & Communication	Elective course
Marketing Management in a Global Market	International Financial Markets & Risk Management	Practical Management of a Global Firm (Business Simulation)
European & International Business Law	Strategic Management & Globalisation	
Global Human Resource Management	Controllershship in International Companies	Master's Thesis
Corporate Governance & Corporate Social Responsibility	Entrepreneurship & Innovation Management	
International Economics & European Integration	Elective course	

In the third semester, you will integrate your skills, for example within the context of an extensive business simulation relating to an international high-tech company or in your Master’s thesis on an international management topic of your choice. Two elective modules enable you to address subject areas aligned to your own particular interests. You can also take advantage of the Department of Business’s excellent partnership network and study abroad or do an internship. You have the opportunity to acquire a double degree at some of our partner universities.

Admission requirements

- Academic requirements:
 - Bachelor’s degree or equivalent, mainly in the field of business and economics (also business engineering and business IT) with 210 ECTS
 - Applicants with a Bachelor’s degree worth only 180 ECTS have the opportunity to make up the other 30 ECTS throughout their studies
- Language requirements:
 - English B2 level CEFR
 - Note: The programme is taught in English, but students have the option of choosing German-language electives and writing their Master’s thesis in German.

Special offers for international students

- Preparatory courses for international applicants
- Orientation week prior to the start of the programme, including pick-up service at Fulda train station
- Buddy programme
- Careers Service for international students and graduates