



Teaching international and intercultural leadership skills

We look forward to meeting you!

Studying – in the heart of Germany

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Department of Business



International Business Administration

Bachelor of Science (B. Sc.)

Where does the programme lead?

After graduating, you will enter the professional world and take on a role either in management support, general management, or in a specialist function.

You can set up your own company or join a multinational group or a small or medium-sized company with international operations, for example in industry, trade, the service sector or with tax consulting and auditing companies.

➤ Potential areas of work range from international corporate mergers and acquisitions to market research, the development of markets, through to international controllership. Other possible fields include logistics, human resources management, marketing, taxation and finance.

➤ There is great demand for graduates qualifying with Bachelor's degrees from internationally focused business programmes. You can therefore expect excellent job opportunities in the future job market.

➤ You can also decide to go on to study for a Master's degree. The programmes offered by the Business Department include »International Management«, »Accounting, Finance and Controllership« and »Supply Chain Management«.

Contact

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International Business Administration

Bachelor of Science (B.Sc.)



International and cross-cultural study groups

Your ticket
to an international career

What does it cover?

Are you aiming for a commercial career as a specialist or manager in an international company, but are yet to decide which area of a company you want to work in? If this is the case, studying international business administration is just the right choice for you.

The programme is designed to reflect globalisation, equipping you with the skills you need when starting a career. You will spend one semester abroad during your studies in order to improve your foreign language skills and gain experience in an intercultural environment.

Why choose this programme?

The programme is aimed at students who

- ↳ want to understand the inner workings of business and economics,
- ↳ want to acquire knowledge of all important company functions as well as gain legal, language, social and leadership skills,
- ↳ later would like to work in an intercultural business environment.

How is the programme structured?

The languages of instruction are German and English.

In the first few semesters, you will gain in-depth insights into the business management functions of companies, in addition to economic and other legal aspects. After four semesters, you then go abroad – either to a university or as an intern in a company. You can design the last semesters to suit your individual interests by choosing an area of specialisation as well as elective courses.

Practice-based modules and the Bachelor's thesis complete your studies.

Range of specialist subjects

- ↳ Accounting, taxation and auditing
- ↳ Internal accounting
- ↳ Human resources
- ↳ Marketing
- ↳ Logistics

International Business Administration (B.Sc.): Curriculum

1st semester	2nd semester	3rd semester	4th semester	5th semester	6th semester	7th semester
↳ Foundation Courses		↳ Advanced Courses		↳ Semester Abroad	↳ Specialist Courses	
General Business Administration I	General Business Administration II	Taxation	Marketing Management	Study Abroad/ Internship at a Company	Specialist Subject 1st Module	Specialist Subject 3rd Module
Financial Accounting	Cost Accounting	Controllership	Logistics		Specialist Subject 2nd Module	2nd Elective Module
Introduction to Economics & Research	Financial Reporting	Fundamentals of Human Resource Management	Enterprise Resource Planning Systems		1st Elective Module	Entrepreneurship
Business English	Business Law	Investments and Finance	Digital Business		Decision Training and Business Simulation	Applied Business Management
Mathematics I	Professional and Academic English	Microeconomics & International Trade	Macroeconomics & International Monetary Economics		Sustainable Business Management	Bachelor's Thesis
Statistics	Mathematics II	Commercial and Company Law	Employment Law		Leadership, Interculturality and Communication	