

Sustainable Business Management

W1284		Module name in German: Nachhaltige Unternehmensführung		
Workload: 150 hrs, made up of 72 contact hours 78 self-study hours		ECTS credits: 5 ECTS	Semester:	Duration: 1 semester
Module type: Compulsory module		Academic level: Bachelor's de- gree	Suitability of module: Study programmes in the fields of business and/or economics	
1	Learning outcomes: Students will be able to explain the basic concepts and methods of international business management and be in a position to put these into practice. They will be able to understand the general structure of companies as well as their functions and objectives. They will also grasp the functions and objectives of business management. They will learn that international companies are caught up in an area of conflict arising from environmental requirements, to which company management responds in terms of strategic management by developing and selecting appropriate alternative strategies. In order to assess how the outlined strategy can actually be achieved by the workforce, students will be able to analyse organisational design parameters and different leadership concepts. Through case studies and practical real-life examples demonstrating sustainable corporate activities, students will be able to apply the main concepts of reconciling environmental, societal and business interests in all areas covered by the course and, in doing so, develop their own approaches to finding solutions. As part of this, they will demonstrate their ability to think analytically and logically as acquired on the course.			
2	Module content: <ul style="list-style-type: none">• Normative business management model• Strategy and strategy design• Organisation and organisational design• Human resources and leadership• Sustainability and ethics			
3	Teaching and learning methods: 3 SWS seminar-type tuition 1 SWS practical tutorial			
4	Module language: German (English)			
5	Prerequisites for studying this module: Required: none			
6	Type of examination: Presentation or oral interview			
7	Assessment methods: Graded			
8	Requirements for awarding ECTS credits: Student must pass module examination			
9	Other remarks: None			