<table>
<thead>
<tr>
<th>Number/Code</th>
<th>F48</th>
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<tbody>
<tr>
<td>Module Name</td>
<td>Responsible and sustainable food business in global context</td>
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<tr>
<td>Type of Module</td>
<td>Business module (elective)</td>
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**Educational Outcomes, Competencies, Qualification Objectives**

The aims of the module are:
- To deepen the students’ understanding of the role of food business in society and the social responsibility and accountability issues that arise in a global business setting;
- To familiarize students with the concepts and frameworks used in responsible and sustainable food business, to meet stakeholders’ interests;
- To provide students with the knowledge and confidence to critically reflect corporate practice;
- To raise awareness for different perspectives which provide contrasting and competing ways of making sense of responsible food business practices.

**Types of Courses**

Seminar (2 SWS), Seminar (N) (2 SWS)

**Course Content**

- Corporate social responsibility, governance and accountability;
- International developments in and governance of environmental and social reporting;
- The management of global value chains in the agri-food sector;
- Social and environmental responsibility in supply chain management;
- The management and reporting of environmental and social information in complex organisational settings (such as multinational food businesses);
- The contrasting perspectives in social responsibility and accountability of business across borders.

**Course Title**

Responsible and sustainable food business in global context

**Teaching and Learning Methods (Types of Teaching and Learning)**

Lectures and short lectures combined with facilitated group discussion, seminars including case study-based group work and exercises

**Module Applicability**

MSc International Food Business and Consumer Studies
MSc Sustainable Food Systems
MSc Sustainable International Agriculture
MSc Ökologische Landwirtschaft

**Duration of Module**

1 Semester

**Frequency of Module**

Annually, winter term

**Language**

English

**Recommended (Content) Prerequisites for Taking the Module**

- 

**Prerequisites for Taking the Module**

- 

**Students Workload**

180h, of which 60 contact hours, 120 hours of independent study

**Course Projects**

- 

**Prerequisites for Admission to Examination**

- 

**Examination**

Oral presentation (15-20 minutes) 50%, written report (15-25 pages) 50%

**Number of Credits for the Module**

6 Credits

**Teaching Unit**

Unit “Management in the International Food Industry” and Faculty of Organic Agricultural Science, University of Kassel

**Module Coordinator**

Prof. Dr. Christian Herzig, University of Kassel

**Module Teacher**

Prof. Dr. Christian Herzig and staff

**Types of Media**

Lecture slides, multimedia, case studies, guest lectures

**Literature**

A reading list will be provided on the e-learning platform