

<b>Number/Code</b>	F48
<b>Module Name</b>	<b>Responsible and sustainable food business in global context</b>
<b>Type of Module</b>	Business module (elective)
<b>Educational Outcomes, Competencies, Qualification Objectives</b>	<p>The aims of the module are:</p> <ul style="list-style-type: none"> <li>• To deepen the students' understanding of the role of food business in society and the social responsibility and accountability issues that arise in a global business setting;</li> <li>• To familiarize students with the concepts and frameworks used in responsible and sustainable food business, to meet stakeholders' interests;</li> <li>• To provide students with the knowledge and confidence to critically reflect corporate practice;</li> <li>• To raise awareness for different perspectives which provide contrasting and competing ways of making sense of responsible food business practices.</li> </ul>
<b>Types of Courses</b>	Seminar (2 SWS), Seminar (N) (2 SWS)
<b>Course Content</b>	<ul style="list-style-type: none"> <li>• Corporate social responsibility, governance and accountability;</li> <li>• International developments in and governance of environmental and social reporting;</li> <li>• The management of global value chains in the agri-food sector;</li> <li>• Social and environmental responsibility in supply chain management;</li> <li>• The management and reporting of environmental and social information in complex organisational settings (such as multinational food businesses);</li> <li>• The contrasting perspectives in social responsibility and accountability of business across borders.</li> </ul>
<b>Course Title</b>	Responsible and sustainable food business in global context
<b>Teaching and Learning Methods (Types of Teaching and Learning)</b>	Lectures and short lectures combined with facilitated group discussion, seminars including case study-based group work and exercises
<b>Module Applicability</b>	<p>MSc International Food Business and Consumer Studies  MSc Sustainable Food Systems  MSc Sustainable International Agriculture  MSc Ökologische Landwirtschaft</p>
<b>Duration of Module</b>	1 Semester
<b>Frequency of Module</b>	Annually, winter term
<b>Language</b>	English
<b>Recommended (Content) Prerequisites for Taking the Module</b>	-
<b>Prerequisites for Taking the Module</b>	-
<b>Students Workload</b>	180h, of which 60 contact hours, 120 hours of independent study
<b>Course Projects</b>	-
<b>Prerequisites for Admission to Examination</b>	-
<b>Examination</b>	Oral presentation (15-20 minutes) 50%, written report (15-25 pages) 50%
<b>Number of Credits for the Module</b>	6 Credits
<b>Teaching Unit</b>	Unit "Management in the International Food Industry" and Faculty of Organic Agricultural Science, University of Kassel
<b>Module Coordinator</b>	Prof. Dr. Christian Herzig, University of Kassel
<b>Module Teacher</b>	Prof. Dr. Christian Herzig and staff
<b>Types of Media</b>	Lecture slides, multimedia, case studies, guest lectures
<b>Literature</b>	A reading list will be provided on the e-learning platform