

Business English (B2.2)				
Department code: IBM1.5		Module name in German: Business English (B2.2)		
Workload: 150 hours, made up of: 72 contact hours 78 self-study hours	ECTS credits: 5 ECTS	Semester: 1st semester	Frequency of module: Winter semester	Duration: 1 semester
Module type: Compulsory module	Academic level: Bachelor's degree	Suitability of module: Recommended pre-requisite for Business Communications, Academic Reading & Writing, Bachelor's Thesis; study programmes in the fields of business and economics		
1	Learning outcomes: Students are able to explain the key content of complex technical texts and discussions in a business context. In this context, they can also communicate spontaneously and fluently, both verbally and in writing. They are able to express themselves clearly and in detail on a wide range of technical topics, explain points of view, and evaluate by indicating advantages and disadvantages. They possess a command of the necessary vocabulary from the fields of business and economics as well as – at a basic level – the field of law.			
2	Module content: <ul style="list-style-type: none"> – The aggregate economy, economic policy – International economic relations – Book-keeping and annual financial statements – Accounting and financial management – Human resources – Marketing – Management – Sales/purchasing contracts – Business start-up/company formation – Legal forms of companies 			
3	Teaching and learning methods: 3 SWS seminar-type tuition 1 SWS practical tutorial			
4	Module language: English			
5	Pre-requisites for studying this module: required: none recommended: none			
6	Type of examination: Written examination or oral interview			
7	Assessment methods: Graded			
8	Requirements for awarding ECTS credits: Student must pass module examination			
9	Other remarks: None			