### Business English (B2.2)

<table>
<thead>
<tr>
<th><strong>Department code:</strong></th>
<th>IBM1.5</th>
<th><strong>Module name in German:</strong></th>
<th>Business English (B2.2)</th>
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#### Workload:
- 150 hours, made up of:
  - 72 contact hours
  - 78 self-study hours

#### ECTS credits:
- 5 ECTS

#### Semester:
- 1st semester

#### Frequency of module:
- Winter semester

#### Duration:
- 1 semester

#### Module type:
- Compulsory module

#### Academic level:
- Bachelor’s degree

#### Suitability of module:
- Recommended pre-requisite for Business Communications, Academic Reading & Writing, Bachelor’s Thesis; study programmes in the fields of business and economics

### Learning outcomes:
Students are able to explain the key content of complex technical texts and discussions in a business context. In this context, they can also communicate spontaneously and fluently, both verbally and in writing. They are able to express themselves clearly and in detail on a wide range of technical topics, explain points of view, and evaluate by indicating advantages and disadvantages. They possess a command of the necessary vocabulary from the fields of business and economics as well as – at a basic level – the field of law.

### Module content:
- The aggregate economy, economic policy
- International economic relations
- Book-keeping and annual financial statements
- Accounting and financial management
- Human resources
- Marketing
- Management
- Sales/purchasing contracts
- Business start-up/company formation
- Legal forms of companies

### Teaching and learning methods:
- 3 SWS seminar-type tuition
- 1 SWS practical tutorial

### Module language:
- English

### Pre-requisites for studying this module:
- required: none
- recommended: none

### Type of examination:
- Written examination or oral interview

### Assessment methods:
- Graded

### Requirements for awarding ECTS credits:
- Student must pass module examination

### Other remarks:
- None