

Business Simulation				
Department code:		Module name in German:		
IBM6.3		Unternehmensplanspiel/Entscheidungsstraining		
Workload:		ECTS credits:	Semester:	Frequency of module:
150 hours, made up of: 72 contact hours 78 self-study hours		5 ECTS	6th semester	Summer semester
Duration:		1 semester		
Module type:		Academic level:	Suitability of module:	
Compulsory module		Bachelor's degree	Recommended pre-requisite for Bachelor's Thesis; study programmes in the fields of business and economics	
1	Learning outcomes: Students can correctly assess the business situation and competitive position of their company. They can apply management methods and models in order to make sound decisions under uncertainty. Students gain skills in the decision fields of domestic and international business activities. They organise their corporate team themselves and can make, justify, defend and present decisions and understand the processes of group dynamics. In the context of teamwork, students can practice expressing themselves comprehensibly, making complex relationships transparent, arguing logically and responding appropriately to counterarguments.			
2	Module content: <ul style="list-style-type: none">– Understanding corporate planning and planning processes– Discussing and deciding on targets and strategy– Analysis of business parameters using IT-based planning models– Analysis of business strengths, weaknesses, opportunities and threats– Development of an appropriate degree of decision-making sensitivity as both an individual and group– Formulating and arguing the reasons for decisions under uncertainty– Monitoring and controlling strategic and operational decisions– Reporting– Self-organisation of students within their corporate team			
3	Teaching and learning methods: 3 SWS seminar-type tuition 1 SWS practical tutorial			
4	Module language: English			
5	Pre-requisites for studying this module: required: none recommended: Financial Accounting, Financial Reporting, Cost Accounting			
6	Type of examination: Presentation			
7	Assessment methods: Graded			
8	Requirements for awarding ECTS credits: Student must pass module examination			
	Other remarks: None			