Case Study 1

<table>
<thead>
<tr>
<th>Department code:</th>
<th>Module name in German:</th>
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<tbody>
<tr>
<td>IBM6.1</td>
<td>Fallstudie 1</td>
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<thead>
<tr>
<th>Workload:</th>
<th>ECTS credits:</th>
<th>Semester:</th>
<th>Frequency of module:</th>
<th>Duration:</th>
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<tbody>
<tr>
<td>150 hours, made up of: 72 contact hours 78 self-study hours</td>
<td>5 ECTS</td>
<td>6th semester</td>
<td>Summer semester</td>
<td>1 semester</td>
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<tr>
<th>Module type:</th>
<th>Academic level:</th>
<th>Suitability of module:</th>
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<tbody>
<tr>
<td>Compulsory module</td>
<td>Bachelor's degree</td>
<td>Recommended pre-requisite for Case Study 2, Bachelor’s Thesis; study programmes in the fields of business and economics</td>
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1 Learning outcomes:
When working on complex tasks, students are able to identify the essential aspects using the strategy of information reduction and are able to produce problem-solving approaches in a target-oriented manner. They are capable, in an international frame of reference, of discussing and evaluating these solutions and incorporating the findings obtained into a proposal for a decision. In the course of the solution process they acquire the skill of making their decisions based on a holistic and objective approach. Students are able to prioritise the important intercultural and socio-political factors in this process, and take appropriate proportionate account of them in tactical, operational or strategic considerations for the development of corporate decisions.

2 Module content:
- Study of relevant case studies
- Analysis of the task
- Use of management tools for a current-status analysis
- Documentation of participating business departments/divisions
- Information reduction
- Presentation of the decision-making process and identification of controllable and uncontrollable parameters in an international frame of reference

3 Teaching and learning methods:
3 SWS seminar-type tuition
1 SWS practical tutorial

4 Module language:
English

5 Pre-requisites for studying this module:
required: none

6 Type of examination:
Portfolio or oral interview

7 Assessment methods:
Graded

8 Requirements for awarding ECTS credits:
Student must pass module examination

9 Other remarks:
None