

Case Study 1				
Department code:		Module name in German:		
IBM6.1		Fallstudie 1		
Workload:		ECTS credits:	Semester:	Frequency of module:
150 hours, made up of: 72 contact hours 78 self-study hours		5 ECTS	6th semester	Summer semester
Duration:		1 semester		
Module type:		Academic level:	Suitability of module:	
Compulsory module		Bachelor's degree	Recommended pre-requisite for Case Study 2, Bachelor's Thesis; study programmes in the fields of business and economics	
1	Learning outcomes: When working on complex tasks, students are able to identify the essential aspects using the strategy of information reduction and are able to produce problem-solving approaches in a target-oriented manner. They are capable, in an international frame of reference, of discussing and evaluating these solutions and incorporating the findings obtained into a proposal for a decision. In the course of the solution process they acquire the skill of making their decisions based on a holistic and objective approach. Students are able to prioritise the important intercultural and socio-political factors in this process, and take appropriate proportionate account of them in tactical, operational or strategic considerations for the development of corporate decisions.			
2	Module content: <ul style="list-style-type: none">– Study of relevant case studies– Analysis of the task– Use of management tools for a current-status analysis– Documentation of participating business departments/divisions– Information reduction– Presentation of the decision-making process and identification of controllable and uncontrollable parameters in an international frame of reference			
3	Teaching and learning methods: 3 SWS seminar-type tuition 1 SWS practical tutorial			
4	Module language: English			
5	Pre-requisites for studying this module: required: none recommended: Intercultural Communication, International Business Law 1, International Business Law 2, Management Accounting, International Strategic Management			
6	Type of examination: Portfolio or oral interview			
7	Assessment methods: Graded			
8	Requirements for awarding ECTS credits: Student must pass module examination			
9	Other remarks: None			