

Academic Reading & Writing (C1.1–C1.2)				
Department code: IBM3.5		Module name in German: Academic Reading & Writing (C1.1–C1.2)		
Workload: 150 hours, made up of: 72 contact hours 78 self-study hours	ECTS credits: 5 ECTS	Semester: 3rd semester	Frequency of module: Winter semester	Duration: 1 semester
Module type: Compulsory module	Academic level: Bachelor's degree	Suitability of module: Recommended pre-requisite for Bachelor's Thesis; study programmes in the fields of business and economics		
1	Learning outcomes: Students will be able to interpret the content of long and complex technical texts and discussions within a business and economics context. They will also be capable of detecting implicit meanings contained in texts. They can identify the differences in styles of academic texts. They are able to express themselves in a clear, structured and in-depth manner on complex issues, can closely weigh up different points of view and present their own views in a comprehensive manner. They are able to deploy various methods of referencing texts and using quotations.			
2	Module content: <ul style="list-style-type: none"> – Reading, analysing, summarising and discussing academic texts (including essays in journals) – Planning and writing students' own academic papers (in particular: term papers, final theses); including: <ul style="list-style-type: none"> – Development of a topic or hypothesis – Researching sources – Creating an outline – Quoting literally and paraphrasing from identified sources – Making reference to different sources in students' own texts – Evaluating and responding to a topic or hypothesis – Presenting and defending academic work, e.g. in the context of an oral examination – Receiving feedback and formulating a response to feedback – Revision of own academic work/papers on the basis of feedback received 			
3	Teaching and learning methods: 3 SWS seminar-type tuition 1 SWS practical tutorial			
4	Module language: English			
5	Pre-requisites for studying this module: required: none recommended: Introduction to Economics & Research, Business English, Business Communications			
6	Type of examination: Term paper or portfolio			
7	Assessment methods: Graded			
8	Requirements for awarding ECTS credits: Student must pass module examination			

9	Other remarks:
	None

translation; legally non-binding