

<b>Business Management</b>					
<b>Number</b>	<b>Workload</b>	<b>Credits</b>	<b>Semester</b>	<b>When offered</b>	<b>Duration</b>
IBW 6.2	150 hrs	5 ECTS	6th	Winter/summer semesters	1 semester
<b>1</b>	<b>Coursework (hrs/week)</b> a) Seminars: 3 b) Exercises: 1	<b>Contact hours</b> 4 hrs/week = 72 hrs		<b>Self-study</b> 78 hrs	<b>Language</b> German/English
<b>2</b>	<b>Learning outcomes</b> Students will be able to explain the essential ideas, methods and goals of international business management and interpret management from an institutional and functional perspective. Within the context of the modern management process, students will also be able to discuss and describe the company as a flexible system operating amid the dynamics of environmental constraints and corporate activities, as well as the strategies used in general and strategic management. They will have the skills to argue and debate various approaches for devising a sustainable system of business philosophy, ethics and policies. Students will also be able to appraise the doctrine of operational and strategic corporate planning and control, and illustrate the major challenges, problems and instruments relating to organizational systems, leadership, performance appraisals and people development.				
<b>3</b>	<b>Course content</b> <ul style="list-style-type: none"> <li>– International business management as the coordination of the company with its environment</li> <li>– Corporate governance and the legal structure of the business</li> <li>– Corporate philosophy, ethics, culture and policies</li> <li>– Setting goals and priorities, and developing strategies</li> <li>– Corporate planning and control</li> <li>– Organization and organizational design</li> <li>– Leadership: management and leadership positions, models, techniques and styles</li> <li>– Executive development</li> <li>– International and intercultural business management</li> </ul>				
<b>4</b>	<b>Teaching methods</b> Interactive seminar-like instruction, exercises, and case studies				
<b>5</b>	<b>Course prerequisites</b> Formal: None Recommended: Modules IBW 5.1 (Study Abroad) or IBW 5.2 (Internship)				
<b>6</b>	<b>Type of examination</b> Written				
<b>7</b>	<b>Requirements for the award of credit hours</b> Passing grade on module examination				
<b>8</b>	<b>Course share of final grade: 5 / 175 (= 2.86%)</b>				