

<b>Corporate Governance &amp; Corporate Social Responsibility</b>					
<b>Number</b>	<b>Workload</b>	<b>Credits</b>	<b>Semester</b>	<b>When offered</b>	<b>Duration</b>
IMA 2.4	150 hrs	5 ECTS	2nd	Winter/summer semesters	1 semester
<b>1</b>	<b>Coursework (hrs/week)</b> a) Seminars: 3 b) Exercises: 1	<b>Contact hours</b> 4 hrs/week = 72 hrs	<b>Self-study</b> 78 hrs	<b>Language</b> English (German)	
<b>2</b>	<b>Learning outcomes</b> Students will be able to assess and articulate the importance of corporate governance (CG) and corporate social responsibility (CSR) for management to be successful and sustainable in Germany and internationally. They will be able to evaluate and use the appropriate tools to prepare and generate effective CG and CSR in a domestic and international context. Students will also be able to identify and explain the relationships between ethics, GG and CSR and appraise these on the basis of business decisions made using case studies.				
<b>3</b>	<b>Course content</b> <ul style="list-style-type: none"> <li>– Corporate governance and its theoretical derivation, elements and objectives</li> <li>– German and international corporate governance codes and organizations</li> <li>– Basic mechanisms of internal corporate governance, including compliance</li> <li>– Principles of business ethics, including the relationship between values, norms and behavior</li> <li>– Corporate culture and identity, including the corporate constitution, philosophy and codes of conduct</li> <li>– The fundamentals of corporate social responsibility, including its origins, levels, spheres of action and impact</li> <li>– Entrepreneurial action and sustainability</li> <li>– Social return on investment</li> <li>– Case studies addressing corporate responsibility and good governance</li> </ul>				
<b>4</b>	<b>Teaching methods</b> Seminar-like instruction and exercises				
<b>5</b>	<b>Course prerequisites</b> Formal: None Recommended: None				
<b>6</b>	<b>Type of examination</b> Oral				
<b>7</b>	<b>Requirements for the award of credit hours</b> Passing grade on module examination				
<b>8</b>	<b>Course share of final grade: 5 / 90 (<math>\cong</math> 5.56%)</b>				