Intercultural Communication

Department code:	Module name in German:
IBM1.6	Interkulturelle Kommunikation

Workload:	ECTS credits:	Semester:	Frequency of module:	Duration:
150 hours, made up of: 72 contact hours 78 self-study hours	5 ECTS	1st semester	Winter semester	1 semester

Module type:	Academic level:	Suitability of module:
Compulsory module	Bachelor's degree	Recommended pre-requisite for Human Resources & Organisational Behaviour, Case Study 1, Case Study 2, Entrepreneurship, Bachelor's Thesis; study programmes in the fields of business and economics

1	**Learning outcomes:** Students recognize the importance of intercultural skills in a multilingual and multicultural world. They develop the ability to cultivate a proper sensitivity to unfamiliar cultural and linguistic habits and to respond appropriately. Students acquire the ability to communicate with international colleagues or managers in a socially competent and culturally appropriate way in work-related situations. They are able to analyse and interpret communication behaviour, especially in an intercultural context, and are able to employ appropriate communication concepts and instruments in a solution-oriented way in specific professional situations (e.g. as members of intercultural teams).
2	**Module content:** − Principles of communication − Principles of intercultural communication − Concept of interculturalism − Diversity management − Intercultural communication with different media − Virtual communication − Interculturally mixed teams − Intercultural conflict management
3	**Teaching and learning methods:** 3 SWS seminar-type tuition 1 SWS practical tutorial
4	**Module language:** English
5	**Pre-requisites for studying this module:** required: none recommended: none
6	**Type of examination:** Oral interview or portfolio
7	**Assessment methods:** Graded
8	**Requirements for awarding ECTS credits:** Student must pass module examination
9	**Other remarks:** None