# Intercultural Communication

<table>
<thead>
<tr>
<th>Department code:</th>
<th>Module name in German:</th>
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<tbody>
<tr>
<td>IBM1.6</td>
<td>Interkulturelle Kommunikation</td>
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## Workload:
- 150 hours, made up of:
  - 72 contact hours
  - 78 self-study hours

<table>
<thead>
<tr>
<th>ECTS credits:</th>
<th>Semester:</th>
<th>Frequency of module:</th>
<th>Duration:</th>
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<tbody>
<tr>
<td>5 ECTS</td>
<td>1st semester</td>
<td>Winter semester</td>
<td>1 semester</td>
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## Module type:
- Compulsory module

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<tr>
<th>Academic level:</th>
<th>Suitability of module:</th>
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<tbody>
<tr>
<td>Bachelor's degree</td>
<td>Recommended pre-requisite for Human Resources &amp; Organisational Behaviour, Case Study 1, Case Study 2, Entrepreneurship, Bachelor's Thesis; study programmes in the fields of business and economics</td>
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## Learning outcomes:
Students recognize the importance of intercultural skills in a multilingual and multicultural world. They develop the ability to cultivate a proper sensitivity to unfamiliar cultural and linguistic habits and to respond appropriately. Students acquire the ability to communicate with international colleagues or managers in a socially competent and culturally appropriate way in work-related situations. They are able to analyse and interpret communication behaviour, especially in an intercultural context, and are able to employ appropriate communication concepts and instruments in a solution-oriented way in specific professional situations (e.g. as members of intercultural teams).

## Module content:
- Principles of communication
- Principles of intercultural communication
- Concept of interculturalism
- Diversity management
- Intercultural communication with different media
- Virtual communication
- Interculturally mixed teams
- Intercultural conflict management

## Teaching and learning methods:
- 3 SWS seminar-type tuition
- 1 SWS practical tutorial

## Module language:
- English

## Pre-requisites for studying this module:
- required: none
- recommended: none

## Type of examination:
- Oral interview or portfolio

## Assessment methods:
- Graded

## Requirements for awarding ECTS credits:
- Student must pass module examination

## Other remarks:
- None