

Introduction to Business 2				
<b>Department code:</b> IBM2.3	<b>Module name in German:</b> Einführung in die Betriebswirtschaftslehre 2			
<b>Workload:</b> 150 hours, made up of: 72 contact hours 78 self-study hours	<b>ECTS credits:</b> 5 ECTS	<b>Semester:</b> 2nd semester	<b>Frequency of module:</b> Summer semester	<b>Duration:</b> 1 semester
<b>Module type:</b> Compulsory module	<b>Academic level:</b> Bachelor's degree	<b>Suitability of module:</b> Recommended pre-requisite for Digital Business, International Strategic Management, Bachelor's Thesis; study programmes in the fields of business and economics		
1	<b>Learning outcomes:</b> Students will be able to explain essential business processes and functions, business management decision-making processes and practice-oriented approaches to solutions as well as business management functional areas and tasks in an international company. Students will, from a management perspective, be able to differentiate between basic business terms, objectives and methods as well as corporate functions. They will be able to interpret the key fundamentals of organisational theory and human resources for companies that operate internationally. They will also be able to recognise the importance of sustainability and business ethics in modern, international companies.			
2	<b>Module content:</b> <ul style="list-style-type: none"> <li>– Basic principles of international human resources</li> <li>– Basic principles of organisation in international companies</li> <li>– Basic principles of international management</li> <li>– Basic principles of sustainability</li> <li>– Basic principles of business ethics in an international context</li> </ul>			
3	<b>Teaching and learning methods:</b> 3 SWS seminar-type tuition 1 SWS practical tutorial			
4	<b>Module language:</b> English			
5	<b>Pre-requisites for studying this module:</b> required: none recommended: Introduction to Business 1			
6	<b>Type of examination:</b> Written examination or term paper			
7	<b>Assessment methods:</b> Graded			
8	<b>Requirements for awarding ECTS credits:</b> Student must pass module examination			
9	<b>Other remarks:</b> None			