### Private Business Law III

Unit 1: Introduction to Competition Law and the Protection of Intellectual Property Rights  
Unit 2: Introduction to Insolvency Law

<table>
<thead>
<tr>
<th>Number</th>
<th>Workload</th>
<th>Credits</th>
<th>Semester</th>
<th>When offered</th>
<th>Duration</th>
</tr>
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<tbody>
<tr>
<td>WR 4.1</td>
<td>150 hrs</td>
<td>5 ECTS</td>
<td>4th</td>
<td>Summer semester</td>
<td>1 semester</td>
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1. **Coursework**  
Interactive seminars and practical exercises  
**Contact hours**  
4 hrs/week = 72 hrs  
**Self-study**  
78 hrs  
**Language**  
German

2. **Course prerequisites**  
Formal: None  
Recommended: None

3. **Type of Examination**  
Written

4. **Requirements for the award of credit hours**  
Passing grade on module examination

5. **Course share of final grade:** 5 / 200 (= 2.5%)

### Unit 1: Introduction to Competition Law and the Protection of Intellectual Property Rights

1. **Learning outcomes**  
Students will be able to:  
- Explain the principles of legislation governing competition and the protection of intellectual property rights, and the systematics and structures of these fields of law  
- Recognize anti-competitive behavior and violations of intellectual property rights, and categorize them within the respective bodies of law and regulations  
- Integrate new developments of a technical or legislative nature, as well as those arising from judicial decisions  
- Apply their knowledge of competition law and the protection of intellectual property rights to real-world cases and generate appropriate courses of action and solutions

2. **Unit content**  
- The principles of competition law, including the concept, definition and objectives of fair trading legislation; unauthorized acts in business dealings; the legal consequences of anti-competitive violations; and enforcement of claims under the provisions of competition law, particularly the procedural regulations pertaining to and the statutory definition of a crime under the German Unfair Competition Act (UWG)

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**Pls. observe Unit I is taught in German, but assignments are provided upon request**  
**Unit 2 is taught in English**
The fundamentals of protecting intellectual property rights and the legal basis for doing so (patent, trademark, utility model and design laws; the nature and purpose of the granted rights and how they arise; legal effect; and the transfer and termination of such rights)

Overview of copyright law

International and European conventions and agreements

3 Teaching methods
Interactive seminars and practical exercises

Unit 2: Introduction to Insolvency Law

1 Learning outcomes
Students will be able to:

− Explain the fundamental principles, systematics and structures of insolvency law, and effectively argue complex insolvency law related issues and solutions to specialists

− Use simple, practical examples to identify threats to the solvency of a going concern and devise countermeasures should the business be failing

− Describe the grounds for opening insolvency proceedings, how such proceedings operate, and all the parties involved

− Illustrate and predict the consequences that a corporate insolvency may have on the workforce and develop appropriate solutions based on similar business cases, circumstances and corporate practices

2 Unit content

− Principles of insolvency law (grounds for opening insolvency proceedings; petitioning; procedural matters; selection, appointment and duties of the insolvency administrator; and the creditors in the insolvency)

− Insolvency types (personal and corporate)

− Shareholder and/or managing director liability in cases of insolvency

− The consequences of insolvency on the workforce

− Avoiding insolvency (an overview of corporate crises, risk and crisis early warning and detection, and countermeasures)

− Measures to restore a business to a sound economic position

− The main principles of consumer insolvency proceedings

3 Teaching methods
Interactive seminars, practical exercises and case studies