

Hessen: IWU 2022 Curricular Outlines

- Minimum requirements-

preliminary version, may be subject to changes

Culture and Society

Intercultural Competence

Classroom event on-site at Fulda University of Applied Sciences

CLASS HOURS

Class hours are 08:30-10:00 CET and 10:15-11:45 CET (Berlin, Germany: UTC +1).

The seminar takes place from:

Tuesday, 11 January to Thursday, 13 January 2022,

Monday, 17 January to Wednesday, 19 January 2022,

Monday, 24 January to Thursday, 27 January 2022,

Exams will take place on Thursday, 27 January 2022.

Please refer to the detailed overview of the on-side programme

TEACHER:

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INFORMATION ON THE COURSE CONTENT

COURSE DESCRIPTION & OBJECTIVES

At the end of the course the students will be able to talk about and critically discuss topics like:

- What is culture? Your Culture and the German Culture then and now
- What is intercultural communication and competence and why do we need it?
- Look at the main concepts of culture, stereotypes, prejudices, values. Stereotypes of own country and also Germany will be discussed
- Cultural dimensions and differences - focus on German and participants' cultures. E.g. Direct and indirect (high and low context) communication and how it influences our environment and the people we interact with.
- Our cultural values and how they influence us and those we interact with
- International/global business etiquette
- Business and social customs
- Work in a team with team members from different cultures
- Promote and regard cultural diversity as an opportunity

COURSE MATERIALS

Course reader comprised of a variety of authentic texts, works of art, literary selections, and homework assignments.

Gumperz, John (1982): Discourse Strategies. Cambridge: Cambridge University Press.

Hinnenkamp, Volker (1989): Interaktionale Soziolinguistik und Interkulturelle Kommunikation.

Gesprächsmanagement zwischen Deutschen und Türken. Tübingen: Niemeyer.

Holliday Adrian/ Hyde Martin/ Kullman John (2006): Intercultural Communication- An advanced Resource book. New York: Routledge

Nakayama Thomas K./Halualani Rona Tamiko (2013): The Handbook of Critical intercultural Communication. West Sussex: Blackwell Publishing Ltd

Kumbier Dagmar/Schulz von Thun Friedmann(2013): Interkulturelle Kommunikation: Methoden, Modelle, Beispiele. 2006 Reinbek bei Hamburg:Rowohlt.

Scollon, Ronald. (2012): Intercultural communication : a discourse approach-3. ed. - Malden [u.a.] : Wiley-Blackwell

Hofstede, Geert(2010): Cultures and organizations : software of the mind ; intercultural cooperation and its importance for survival . - Rev. and exp. 3. ed. - New York [u.a.] : McGraw-Hill

Storti,Craig (1994):Cross-Cultural Dialogues- 74 brief encounters with cultural difference. Intercultural Press, Inc.

Harzig. C and Hoerder.D with Gabaccia D.(2009):*What is Migration History?*.Polity Press, Cambridge and Malden

Chaney H. Chaney/Marin Jeanette S.(2004): Intercultural Business Communication. Pearson Education,Inc. Upper Saddle River,New Jersey 07456

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