

LEARNING OBJECTIVES

- To understand global trends in global production chains and foreign direct investment.
- To analyze case studies dealing with human resource management in international settings.
- To critically analyze theories regarding culture, diversity, leadership and cross-cultural communication.

COURSE MATERIALS

- "Doing Business in Emerging Markets", by T. Cavusgil, et. a. Sage Publications, 3rd edition, 2021.
- International Management, Culture, Strategy and Behavior by F. Luthans and J. Doh, McGraw Hill, 9th edition, 2014.
- Country Studies: <http://lcweb2.loc.gov/frd/cs/cshome.html>
- Rising Stars in Emerging Markets by Yogesh Borkar, Create Space, 2013.
- P.E.S.T. Analysis handout.
- Other articles and case studies as needed

<i>Date</i>	<i>Time</i>	<i>Topic</i>	<i>Reading/ Assignments/ Additional Practice Materials</i>
Week 1		Globalization and International Linkages	Country Studies / PEST Analysis Country presentation
Week 2		Organizational Culture and Diversity	Case studies Case study presentation
Week 3		Organizational Behavior and Human Resource Management	Emerging Market presentation Final exam

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