INFORMATION ON THE COURSE CONTENT

➢ Qualifikationsziele/Learning Outcomes:
   At the end of the course the students will be able to talk about and critically discuss topics like:

   • What is culture? Your Culture and the German Culture then and now
   • What is intercultural communication and competence and why do we need it?
   • Look at the main concepts of culture, stereotypes, prejudices, values. Stereotypes of own country and also Germany will be discussed
   • Cultural dimensions and differences - focus on German and participants’ cultures. E.g. Direct and indirect (high and low context) communication and how it influences our environment and the people we interact with.
   • Our cultural values and how they influence us and those we interact with - International/global business etiquette
   • Business and social customs
   • Work in a team with team members from different cultures
   • Promote and regard cultural diversity as an opportunity

➢ Inhalte des Moduls/Content:

   • Concept of Culture, influences of societies on culture
   • Intercultural communication and competence
   • Stereotypes, prejudices, values of participants’ countries and also Germany
   • Cultural dimensions and differences - focus on German and participants’ cultures. E.g. Direct and indirect (high and low context) communication
   • Impact of cultural values on views and behaviour
   • International/global business etiquette
   • Business and social customs
   • Work in a team with team members from different cultures - Cultural diversity as an opportunity

➢ Lehr- und Lernmethoden / Teaching and Learning Methods:
   Seminar

➢ Sprache/Language of instruction:
   English

➢ Voraussetzungen für die Teilnahme am Modul / Prerequisites for participation (if applicable):
   Notwendig/compulsory: English language proficiency on the level B1 of the European Framework.
   Empfohlen/recommended: interest in interculturalism

➢ Form der Prüfung / Type of assignment:
   Presentation and written summary

➢ Bewertungsmethoden / Mode of assessment:
   Benotet/graded (see grading scale of Fulda University) www.hs-fulda.de/en/international/international-office/practical-information/grading-system

➢ Voraussetzungen für die Vergabe von ECTS-Punkten/Requirements for obtaining ECTS:
   bestandene Prüfung/passed assignment

➢ Bemerkungen/Remarks:
   Keine/none

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