

INFORMATION ON THE COURSE CONTENT

LEARNING OBJECTIVES

- To understand global trends in global production chains and foreign direct investment.
- To analyze case studies dealing with human resource management in international settings.
- To critically analyze theories regarding culture, diversity, leadership and cross-cultural communication.

COURSE MATERIALS

- "Doing Business in Emerging Markets", by T. Cavusgil, et. a. Sage Publications, 3rd edition, 2021.
- International Management, Culture, Strategy and Behavior by F. Luthans and J. Doh, McGraw Hill, 9th edition, 2014.
- Country Studies: <http://lcweb2.loc.gov/frd/cs/cshome.html>
- Rising Stars in Emerging Markets by Yogesh Borkar, Create Space, 2013.
- P.E.S.T. Analysis handout.
- Other articles and case studies as needed will be provided

TENTATIVE CLASS SCHEDULE

- Description of class schedule as planned

Date	Time	Topic	Reading/ Assignment/ Additional Practice Materials
Week 1	9 - 11	Globalization and International Linkages	Country Studies / PEST Analysis
Week 2	9 - 11	Emerging markets	Case study presentation (country/globalization) - 2sd hour
Week 3	9 - 11	Organizational Culture and Diversity - Social enterprises	The International Manager, Brainstorm in teams
Week 4	9 - 11	Social enterprises - theory & practice; Self-study - Preparation of final papers	Social enterprice presentation - 2sd hour; Emerging Market PEST analysis wirte-up; Final exam

2) INFORMATION ON CLASS PARTICIPATION, ASSIGNMENTS AND EXAMS

ASSIGNMENTS

- Two class presentations
- One case study write-up

EXAMS

- One Final comprehensive exam (based on weekly power point presentations)

PROFESSIONALISM & CLASS PARTICIPATION

- Students are expected to be in class and actively participate in discussion. A grade will be assigned for attendance and participation.

MISSED CLASSES

- Attendance is part of the grade so everybody will receive the same attendance points. Two points will be deducted for each missed class.

3) INFORMATION ON GRADING AND ECTS ACADEMIC STANDARDS

Class presentations 30% (15% each presentation)

Attendance 30%

Participation 20%

Final exam 20%

- Upon successful completion, 6 ECTS will be awarded for the class.

According to the rules of ECTS, one credit is equivalent to 25-30 hours student workload.

GRADING SCALE:

- Description of the grading scale

Percentage	Grade		Description
90-100%	15 points	1.0	very good: an outstanding achievement
	14 points		
	13 points	1.3	
80-90%	12 points	1.7	good: an achievement substantially above average requirements
	11 points	2.0	
	10 points	2.3	
70-80%	9 points	2.7	satisfactory: an achievement which corresponds to average requirements
	8 points	3.0	
	7 points	3.3	
60-70%	6 points	3.7	sufficient: an achievement which barely meets the requirements
	5 points	4.0	

0-60%	4 points	5.0	not sufficient / failed: an achievement which does not meet the requirements
	3 points		
	2 points		
	1 point		
	0 points		

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